

***Advancing Comprehensive  
Internationalization:  
A Student Learning Outcomes  
Approach***

**ACE Internationalization Laboratory Meeting**

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# ACE Work on International Learning Outcomes & Assessment

- **Global Learning for All** (Ford Funded): Institutions conducted internationalization reviews, articulated global learning outcomes, and developed strategic plans for internationalization.
- **ACE Internationalization Laboratory**
- **ACE/FIPSE Project:** A project to advance the assessment of international learning in order to improve international learning at U.S. higher education institutions; six participating institutions with demonstrated commitment to internationalization. Project Work Included:
  - Selection of nine international learning outcomes
  - Development of rubrics for assessing these outcomes
  - Development of a student survey and ePortfolio data collection tools
  - Piloting of assessment approach with sample students
  - Development of web-based tool-kit



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# What does a learning outcomes and assessment approach add to the review process?

- Encourages a shift away from an ad-hoc approach
- Offers a guide for aligning curriculum and other inputs with desired outcomes for students
- Helps stakeholders understand the impact of institutional activities
- Provides opportunities for meaningful discussions about student learning
- Satisfies accrediting agencies
- Helps prioritize activities in an internationalization plan



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# Phases of Assessment Work

- Specifying learning outcomes
  - › Articulating concrete and measurable outcomes
- Reviewing learning opportunities
  - › Mapping exercise – benefits and cautions
- Developing & Implementing an assessment plan
  - › Selecting measures, direct & indirect
- Making improvements based on the findings
  - › Community of interpretation



# Developing an Assessment Plan

- Assessing institutional context: questions to consider
- Putting together a team: internal and external stakeholders
- Clarifying purpose: What do you mean by “assessment”?
- Thinking through the full process: questions to consider
- Garnering support for the plan: consider institutional culture and scale of the assessment



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# Assessment Tools

## ACE Web Guide Toolkit:

- Developing International Learning Outcomes
- Rubrics
- ePortfolios
- Sample survey - Student Portfolio and Information Form (SPIF)
- Rating Process
- Sample Analysis and Strategies for Data Interpretation

## Other Assessment Resources:

- Other methods: Intercultural Development Inventory (IDI); Cross Cultural Adaptability Inventory (CCAI); Global Awareness Profile (GAP Test), others
- Books and articles
- Assessment conferences: IUPUI; NC State; Texas A&M



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# Assessment: Lessons Learned

- Define your assessment purpose
- Coordinate the assessment tools and process
- Adapt, don't adopt
- Build in incentives or requirements for students to undergo assessment
- There is no one perfect tool or method!



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# Questions for Discussion

- What rationale for engaging in a learning outcomes approach would be the most productive at your institution?
- Who might you need to get involved that you may have not yet thought to include?
- Would this work require a distinct team or sub-group of the internationalization team?
- Where is your institution in the cycle of learning outcomes and assessment?
- What is the climate for learning outcomes and assessment at your institution?
- What infrastructure is already in place to support assessment?



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# ACE Web Resources

- *ACE's Guide to Assessing International Learning:*  
[www.acenet.edu/programs/international/assessmentguide](http://www.acenet.edu/programs/international/assessmentguide)
- *ACE's Internationalization Toolkit:*  
[www.acenet.edu/programs/international/toolkit](http://www.acenet.edu/programs/international/toolkit)



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