



ACE's Integrated Approach to Comprehensive Internationalization: The Internationalization Review

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ACE Center for International Initiatives

- **Support senior leaders** and institution-wide teams in enhancing internationalization on campuses through meetings, publications and programs
- **Conduct research** and provide timely information to campus leaders and policy makers
- **Convene leaders** of U.S. higher education and their colleagues to discuss issues of shared interest
- **Advocate** on international issues
- **Collaborate** with organizations abroad.



How Has ACE Developed Institutional Strategies for Internationalization?

- Promising Practices Project
- Internationalization Collaborative
- Global Learning for All project
- FIPSE Project on Assessing International Learning
- Internationalization Forum for Chief Academic Officers
- Internationalization Laboratory



Traditional Views of Internationalization

For most institutions, internationalization is measured by “inputs,” such as:

- Number of programs or courses with international/intercultural content
- Number of students studying or doing service learning abroad
- Number of international students on campus



The traditional “input” model of internationalizing the campus does not necessarily lead to global learning for all students.



A Comprehensive Model of Internationalization

For institutions that perceive internationalization more comprehensively, internationalization:

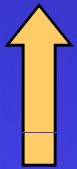
- pervades the institution's teaching, learning, research, and service
- affects a broad spectrum of people, policies, and programs
- leads to a deeper and potentially more lasting change in institutional focus and culture



Typology of Change

Shallow ← Depth → Deep

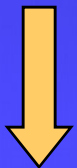
Narrow



Adjustments
(I)

Isolated Change
(II)

Pervasiveness



Far-Reaching
(III)

Transformational
(IV)

Broad



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What is the integrated approach to comprehensive internationalization?

- An internationalization review to catalog and analyze what the institution is doing
- The development of student global learning outcomes and a method for assessing them to better understand the impact of what the institution is doing
- The integration of the results of the review and the learning outcomes process into a strategic internationalization plan



What is an Internationalization Review?

A process for ...

- Taking stock of the international/global initiatives on campus
- Collecting and analyzing information as a basis for an internationalization plan
- Identifying strengths, weaknesses, gaps and possibilities for synergy
- Engaging people across the institution in a discussion of internationalization



What does an internationalization review look at? (1)

- Institutional Commitment (mission, goals and vision)
- Institutional Environment for internationalization
- Structures, Policies and Practices
- Curriculum and Co-Curriculum
- Study and Internships Abroad



What does an internationalization review look at? (2)

- Engagement with Institutions in Other Countries (kinds, depth, and breadth of relationships)
- Campus Culture and Faculty Knowledge and Interest
- Synergy and Connections Among Discrete Components



What does articulating global learning outcomes add to the review process?

- Encourages a shift away from an ad-hoc approach
- Offers a guide for aligning curriculum and other inputs with desired outcomes for students
- Helps stakeholders understand the impact of institutional activities
- Encourage a culture of quality improvement
- Satisfies accrediting agencies
- Helps prioritize activities in an internationalization plan.





Thank you.

Good luck.

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